

Laramie Main Street's 2024 Facade Improvement Grant Program

Laramie Main Street Alliance (LMSA) is pleased to provide business and property owners in the downtown district facade grants ranging from \$1,000 to \$5,000.

The goal of the program is to utilize historic preservation as an economic development tool by providing businesses and building owners the opportunity to improve their street facing facades. Investments made downtown attract residents and visitors to shop with our locally owned businesses.

Eligibility Criteria:

Any business or building owner located in the downtown district is eligible to apply for a Facade Grant. **In order to be awarded funds, projects must be in compliance with the District Standards for the Downtown Commercial zone as found in the City of Laramie Unified Development Code, pages 10 - 20.**

<https://cityoflaramie.org/DocumentCenter/View/2227/1508-Zone-Districts--?bidId=>

Applications will be reviewed by Main Street's Design Team on the first Wednesday of each month or until funds are exhausted. Scoring will be based on the criteria outlined in the "Scoring Matrix" and includes the quality of the application submittal, impact to the district, financial leverage and cash match, and business engagement within the community.

Successful applicants will be required to provide recognition for the grant, which may include (at a minimum) displaying a thank you poster (provided by LMSA) in their business window during the project, social media posts, before and after photos to be used by LMSA as examples in future grant applications or community updates.

Work must be completed within 6 months - this timeline can be extended with a written letter asking for permission. Funding will expire without request of extension prior to expiration date.

Grant Categories:

SIGNS/LIGHTING

Flush mounted or projecting sign, hand painted sign, is well designed, easy to read sign, sign coordinate with business branding, considerations for nighttime visibility, sign safely installed on building, lighting highlights historic features of building and/or sign.

Priority given to Projected signs, Signs with Lighting, and hand painted signs or lighting that showcases existing signs and historic building features.

Up to \$1000

Requirements:

- Complete the grant application with cover letter
- Submit a photograph of existing signage or building facade
- Provide at least one quote
- Submit a sign rendering and description of work to be completed
- Complete a City of Laramie [sign permit](#)

MAINTENANCE

Minor improvements or upkeep that do not change the exterior look of the building. This includes replacing worn paint with the same or similar color scheme, trim or doors, rehabbing original windows, repairing brickwork.

Up to \$2000

Requirements:

- Complete the grant application with cover letter
- Provide at least one quote
- Include a detailed description of the work to be done
- Complete all applicable City of Laramie [site plans](#) and [building permits](#)
- Provide before and after photos of the facade improvements

RENOVATION

Renovation/Preservation Grants are for renovations and structural improvements that preserves or enhances the façade, such as restoring original, historic features and period appropriate existing building materials such as bricks, tiles, windows, entryways, storefront framing or doors. Can include improvements to roof or foundation.

Up to \$5000 with a 10% cash match

Requirements:

- Complete the grant application with cover letter
- Provide at least one quote and a line item budget

- A detailed description of the work to be done
- Complete all applicable City of Laramie [site plans](#) and [building permits](#)
- Provide before, during and after photos