

News

Jubilee numbers up this year

[Print Page](#)

By **JUSTIN JOINER**
Boomerang Staff Writer

Published: Saturday, July 18, 2009 10:29 PM MDT

Jubilee Days organizers said this year's events went well. Glenn Moniz, general chairperson of Jubilee Days, said the events were well attended and moved smoothly. The only problem they had this year was Fire In The Sky.

"Our largest frustration is that we were rained out at the concert. That gave me a stomach ache the whole time," he said. "Up to that we were very well organized I thought."

The popularity of the events can be seen in the ticket sales. Numbers were up this year at nearly all the events. Matt Petrie, marketing chair for Jubilee Days and Boomerang advertising manager, said early advertising and the economy played a role in increasing numbers.

"A couple of things played into it," Petrie said. "I think the economy being what it was kept a lot of people at home that might have been gone. I think the early advertising helped."

Petrie also said media coverage of the events played a factor in the attendance.

"We were very happy with what showed up," Petrie said.

The event that experienced the most growth was the July 11 PRCA rodeo, which had 129 more attendees than last year.

The only event that was down this year was the Fire In The Sky and Petrie attributes that to the downpour of rain that day that forced the committee to cancel the July 4 performances of The Lost Trailers and Eric Church.

The committee doesn't keep statistics for the carnival or downtown street dances, but Moniz said they both seemed popular, especially the Amazing Animal Experience show.

"The animal acts was an unexpected addition but it was extremely popular," he said.

Moniz attributed the success of this year's Jubilee Days to early planning and hard work by committee volunteers.

"We got started early and I thought we were very well organized coming in," he said.

Many people from out of state made the trek to Laramie for Jubilee Days. People from more than 30 states visited the rodeo over the weekend, and committee members even spotted one Canadian license plate.

Petrie said if they were to change one thing for next year, they would try to make sure there were more activities for people.

The Jubilee Days committee is already at work on the next event — another rodeo. Called the Fall Brawl, the rodeo will feature rough stock events such as bareback and saddle bronc with the possibility of a few children's events. The rodeo is planned for Sept. 12 after the Wyoming and Texas football game.

Justin Joiner's e-mail address is lbedit10@laramieboomerang.com