

	Outstanding - 40 pts	Good - 30 pts	Acceptable - 20 pts	Poor - 10 pts	TOTAL
Application - Worth 20%	Application is complete including detailed plans or renderings, includes more than one quote, applicable permits are complete or referenced, the project description is detailed and clear, and before photos have been submitted.	Application is complete including detailed plans or renderings, includes more than one quote, the project description is detailed and clear, and before photos have been submitted.	The application is complete including detailed plans or renderings, includes a quote, the project description is somewhat clear, and before photos have been submitted.	The application is incomplete.	
Project Impact - Worth 40%	The project maintains or repairs original historic features, significantly improves the appearance of the property by bringing it into conformance with Design Guidelines or up to code, has a transformational impact on the look of the block, strongly supports the retention or addition of a business, and addresses a long-time eyesore or safety of a building.	The project maintains or repairs original historic features, considerably improves the appearance of the property by bringing it into conformance with Design Guidelines or up to code, enhances the look of the block, contributes to the retention or addition of a business, and/or addresses an eyesore or safety of a building.	The project maintains or repairs original historic features, improves the appearance of the property, slightly changes the look of the block, retains an existing business, and/or improves the safety of the building.	The project does not maintain or repair original historic features.	
Financial Leverage/Cash Match - Worth 20%	Applicant is providing a cash match of 50% or greater and plans to spend additional funds in future phases of the project.	Applicant is providing a cash match of at least 30%	Applicant is providing a cash match of at least 20%	Applicant is providing a cash match of 10% or less	
Community Engagement - Worth 20%	Applicant consistently participates in community activities and promotions. Serves on a non profit board, commission or committee. Attends council or committee meetings to provide feedback. Makes financial or in kind contributions to local nonprofits.	Applicant sometimes participates in community activities and promotions. Serves on a non profit board or commission. Makes financial or in kind contributions to local nonprofits.	Applicant sometimes participates in community activities and promotions. Makes financial or in kind contributions to local nonprofits.	Does not improve the appearance of the property.	
Total					
Reviewer:		Project Name:		Date:	