

Laramie Main Street's 2023 Facade Improvement Grant Program

Laramie Main Street Alliance (LMSA) is pleased to provide business and property owners in the downtown district facade grants ranging from \$1,000 to \$5,000.

The goal of the program is to utilize historic preservation as an economic development tool by providing businesses and building owners the opportunity to improve their street facing facades. Investments made downtown attract residents and visitors to shop with our locally owned businesses.

Eligibility Criteria:

Any business or building owner located in the downtown district is eligible to apply for a Facade Grant. **In order to be awarded funds, projects must be in compliance with the District Standards for the Downtown Commercial zone as found in the City of Laramie Unified Development Code, pages 10 - 20.**

<https://cityoflaramie.org/DocumentCenter/View/2227/1508-Zone-Districts--?bidId=>

Applications will be reviewed by Main Street's Design Team on the first Wednesday of each month or until funds are exhausted. Scoring will be based on the criteria outlined in the "Scoring Matrix" and includes the quality of the application submittal, impact to the district, financial leverage and cash match, and business engagement within the community.

Successful applicants will be required to provide recognition for the grant, which may include (at a minimum) displaying a thank you poster (provided by LMSA) in their business window during the project, social media posts, before and after photos to be used by LMSA as examples in future grant applications or community updates.

Work must be completed within 18-months of approval. Funding will expire without request of extension prior to expiration date.

Grant Categories:

SIGNS

The Sign Grant provides funds for businesses to add or improve attractive signage (flush mounted or projecting), an awning, and/or lighting to the outside of their building.

Up to \$1,000

Requirements:

- Complete the grant application
- Submit a photograph of existing signage or building facade
- Provide at least one quote
- Submit a sign rendering and description of work to be completed
- Complete a City of Laramie [sign permit](#)

MAINTENANCE

The Maintenance Grant includes minor improvements or upkeep that do not change the exterior look of the building. This includes replacing worn paint with the same or similar color scheme, replacing a worn awning, trim or doors, rehabbing original windows or bringing existing exterior electrical up to code . These funds can also be used for roof or foundation repair to ensure the building is sealed from the elements.

Up to \$2,000

Requirements:

- Complete the grant application
- Provide at least one quote
- Include a detailed description of the work to be done
- Complete all applicable City of Laramie [site plans](#) and [building permits](#)
- Provide before and after photos of the facade improvements

RENOVATION

For major work that preserves or enhances the façade, such as restoring original features and/or repairing existing building materials such as bricks, tiles, windows, entryways, storefront framing, or original doors.

Up to \$5,000 with a required 10% cash match

Requirements:

- Complete the grant application
- Provide at least one quote and a line item budget
- Include a detailed description of the work to be done
- Complete all applicable City of Laramie [site plans](#) and [building permits](#)
- Provide before, during and after photos